



SYNCSKILLS
Igniting tech careers

**Championing African cause in
Australia through Tech education.**



Business Analysis Programme

BROCHURE



About Us

Our story began from the need to close the diversity and inclusion gap in the tech Australia sector.

*Only 3% of Africans work in Tech Australia, this is despite the fact that more than 60% have a minimum of Bachelor's degree academic qualification, **so the question is not only about skills but enormous barriers to entry.** This problem led to the birth of Syncskills by Noah Oloja (founder Syncskills) to solve this acute problem and progressively increase participation of African Immigrants who are passionate to make the change by at least 10-15% by 2030 i.e. at 10,000 new African tech professionals.*



Why Choose Us?



The tech industry is booming, but traditional education often falls short. We bridge the gap by providing a future-focused learning experience designed to equip you with the in-demand skills employers seek.



Go beyond theory. Our interactive learning platform combines engaging lessons with hands-on exercises, simulations, and projects, ensuring you master the skills needed to thrive as a Business Analyst or QA Tester.



Our curriculum is developed and delivered by industry professionals with real-world experience. Gain practical insights and learn the latest industry trends directly from the experts.



**Meet our
Team!**





Noah Oloja

Career Coach, Trainer & Mentor

With nearly a decade of experience in Software Testing and Project & Product Management working with leading organisations such as Hewlett Packard (HP), Interswitch, and RS2; he has two Master's degree from University of Hull (Advance Computer science) and University of Lagos (Information Technology).

Noah has been a career coach for more than 5 years helping over 1,000+ individuals get ahead in their careers over the years.

He is the co-founder of Association of Nigeria Software Testers- a non profit association with focus on deepening the influence of professional software testers and QA engineers in Nigeria and abroad.

He is dedicated to helping people transition into tech and make meaningful careers by offering trainings and mentorships.



Tayo Oriowo

Trainer, Technical Business Analyst

Tayo Oriowo is a dedicated advocate for change in the tech industry. With a background in Professional accounting, Human resource management and a keen understanding of the barriers faced by marginalized communities, Tayo embarked on creating pathways to success through coaching and mentoring passionate minds.

As someone who has embraced change, undergone training and mentorship into the realm of technology, Tayo co-founded SyncSkills, a platform dedicated to training and fostering opportunities for highly motivated individuals to explore roles such as Business analyst. With a versatile background as a Scrum Master, Tayo is currently serving as a Senior Business Analyst at Heritage and Peoples Choice Ltd, one of Australia's largest mutual banks.

Tayo is a professional scrum product owner as well as professional scrum master. Tayo Oriowo continues to mentor, coach and , inspire others to embrace their potential and chart their own paths to success in the Tech world.



Tosin Omilani

Trainer, Technical Business Analyst

Tosin is an experienced business analyst with domain knowledge in e-commerce, community services, health, Education and research. Tosin currently works in health services as a Senior business analyst with one of the leading health service providers in Queensland, Australia.

Tosin is a Certified Business Analysis Professional with the International Institute of Business Analysis (IIBA) and a Certified Product Owner and Scaled Scrum Master. He has a Masters degree in Engineering and prior experience working in the maritime industry as a Maritime Surveyor.

Tosin has coached and mentored numerous people and is passionate about helping willing individuals to attain the skills and knowledge they require to successfully transition to tech roles.



SyncSkills 7-Steps Success Roadmap

This has helped **385+** SyncSkills
Alumni Secure 6 figure Jobs

7 Symbolises Perfection and that is not the only reason our strategies are so effective.

1. Understanding your WHY

We believe that your mindset is the most important part of the process, it will keep you going no matter what.

Think about what happens if you have a major life event like juggling multiple priorities, being unwell, lack motivation, struggling financially during the program?

Are you going to quit or keep going? We understand that always use an empathetic **approach** to support you and that's because we treat our learners as long life panthers and friends.

Your mindset is your most powerful asset.
It shapes your thoughts, fuels your
actions, and determines your success.
Cultivate a mindset of growth, resilience,
and possibility,
and watch as your world transforms.

- Caroline Leaf

2. Fixing the SKILL GAP

To secure a job in these roles, you need to have the required skills and competencies to perform on the job. Our story telling approach to makes our classes engaging, we do not like all the boring definitions and theoretical references, we are practical in our delivery. You learn the skills, techniques, concepts and tools you need to know the job. There is also a deliberate skill building session infused in our programs to help you develop and build your soft skills which are critical for the role.

Through our case studies, weekly assessments and presentation, you intentionally apply problem solving, analytical, critical thinking, research and communication skills. So we don't just say we do it.



3. Personal Branding

In the competitive job market, personal branding is your differentiation that helps you stand out from the crowd. It attracts opportunities, showcases your skills and personality to potential employers.

With Syncskills, we are deliberate about helping you transform your resume, optimize your LinkedIn and Seek profile to showcase your new skills, even if you do not have prior tech experience or academic qualifications.

4. Hands-on Experience

Hands-on learning provides an opportunity to apply theoretical knowledge to practical situations, enhancing comprehension and mastery of concepts. At Syncskills, we have created an environment of enablement where learners become builders, working with a cross functional team of developers, testers, UI/UX designers, product owners, Business analyst and Scrum Master to build products and build their confidence. Guided by industry professionals to give tailored feedback, this means not having prior experience would be a thing of the past as you will now have a portfolio to showcase your skills and experience to hiring managers and recruiters.

Professional references are also a critical part of the process, that is why we have partnered with Jacinth solutions, a software development company based in Australia.

5. Virtual Interview Support & Mentoring

Interview coaching and mock interviews are vital for individuals gearing up for job interviews. These tools offer comprehensive preparation by familiarizing candidates with common interview questions, formats, and expectations. Through simulated interview scenarios, candidates can practice their responses, refine communication skills, and build confidence.

Feedback received during mock interviews helps candidates identify strengths to emphasize and areas for improvement to address before the actual interview, fostering self-awareness and effective self-presentation.

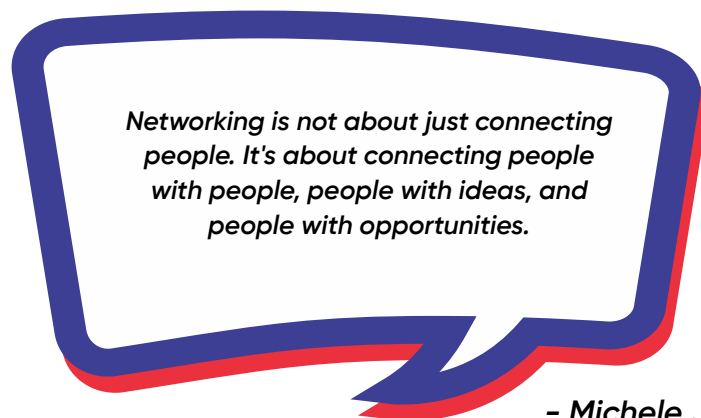
You also get reviews on your elevator pitch until it is perfect for your situation and this helps you win in interviews.



6. Networking and Community Support

In addition to interview coaching and mock interviews, networking and community support play a crucial role in career advancement. Engaging with an active community of professionals, experts, and aspiring career changers provides numerous benefits.

Through networking, individuals can expand their professional connections, gain valuable insights, and access new opportunities. Active participation in community discussions and events allows individuals to share resources, exchange knowledge, and receive support from peers and mentors.



- Michele Jennae



7. On Job Support

Congratulations you have gotten the job, we will still support you through your probation period and ensure that you are feeling comfortable, brainstorming ideas and evaluating your work scenarios as needed. Unlike other training providers, we don't put a time to this, we support you till you do not need us anymore and you can also give back to the community.

SyncSkills 7-Steps Success Roadmap

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Program Outline

- **Introduction to Business Analysis**
- **Communication and Presentation Skills**
- **Business Analysis Planning and Monitoring**
- **Requirements Analysis and Design**
- **Elicitation and Collaboration**
- **Business Analysis In Agile**
- **Business Process Modelling Notation**
- **Testing and Quality Assurance**
- **Business Analysis Tools and Techniques**
- **Professional Development**
- **Real life Case studies**

What to Expect



Introduction to Business Analysis

This section will provide an overview of what business analysis is and the role of a business analyst in an organisation.

In this part, you will discover the key skills and knowledge required to thrive on the job.

Communication and Presentation Skills

In this part of the learning you will learn the importance of effective communication and presentation skills.

As a Business Analyst you will work with numerous stakeholders to ensure business needs are understood and aligned the company strategy.

This covers how to build and maintain stakeholder relationships.

Business Analysis Planning and Monitoring

In this section, we will focus on process of planning and monitoring execution of business analysis work.

This gives you an overview of right documentation needed and the approach required to efficiently and meticulously deliver your work.

Requirements Analysis and Design

It is crucial that you analyse, define, manage and maintain your requirements from ideation to maintenance to ensure that it aligns with the overarching objective of the project.

In this section, we will cover how to identify and properly document your functional and non-functional requirements.

Elicitation and Collaboration

A business analyst must promote collaboration amongst stakeholders and engage effectively.

In this section, we will focus on the processes of engaging with stakeholders to discover their pain-points and needs as well as how to document your discovery.

Business Analysis In Agile

In this section, we will cover how business analysis fits into an Agile development process, your role in an agile team, and introduce you to agile methodologies.

This will focus on how to effectively adopt the agile methodology and gain the best value out of this during a project lifecycle.

Business Process Modelling Notation

A business analyst aims to bring simplicity and clarity to projects.

In this section, you will learn how to set a clear starting and ending to a process by using tools such as flow charts, swim-lane diagrams to enable a shared understanding between your stakeholders.

Testing and Quality Assurance

A business analyst ensures that a product operates in alignment with business conditions.

This section will cover your role in a user acceptance testing, how to create test plans, and how to use testing to validate requirements

Business Analysis Tools and Techniques

In this section, we will cover a range of tools and techniques required to communicate your ideas clearly and also help you to analyse business current state and future state through gap analysis, root cause analysis etc.

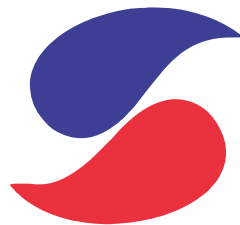
Professional Development

As a business analyst, you want to demonstrate your commitment to excellence in product management and your ability to add value to any organisation.

In this section we will cover the importance of becoming a certified professional in the industry.

Real life Case studies

In this section, we will provide you with real business problems inform of case studies in order to get you familiar with the processes of proffering solutions to business needs.



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Our Roadmap





Virtual 10 Weeks Learning



Certification Preparation



Tech Accelerator Program



Resume Optimization



Mock Interview Sessions



On-job Support



**We Offer
Payment Plan
Options**



Course Fee

\$3,500

Full Payment Option

- Instant access to all the benefits,
including career coaching sessions.

Course Fee

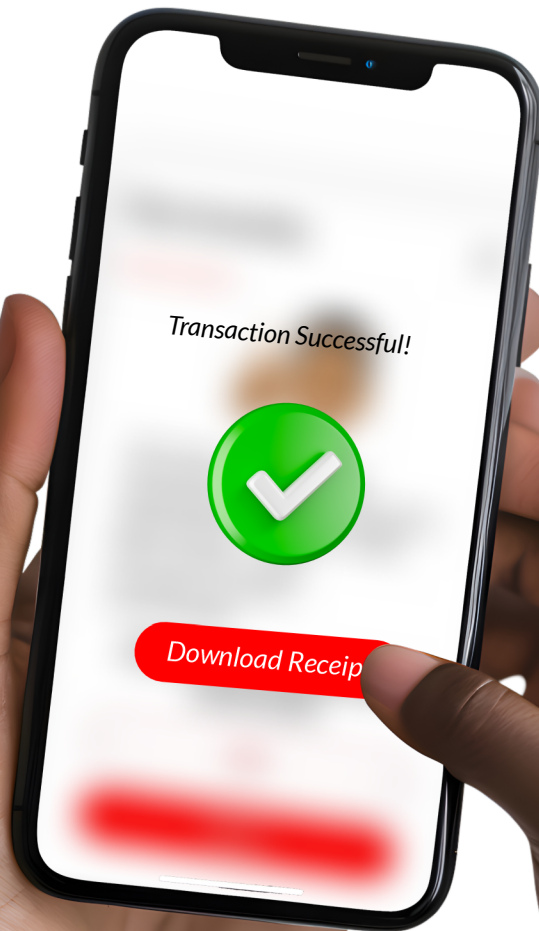
\$3,750

Pay in 3 Instalments

- Flexible payment structure and plan
over an extended period of time.

Booking Fee

\$1000



Payment Info



Training - \$2,000



Certification - \$900



Personal Branding - \$650

Resume Revamp, LinkedIn Optimization, Seek Profile



Weekly Interview
Preparation - \$1,500



Interview Guide - \$750

Elevator Pitch & Project Ideas



Tech Accelerator Program - \$700

Opportunity to Shadow




***Program offers default 2 weeks of TAP.

Course Duration:

3 Months

Thursdays & Fridays

5pm - 8pm (QLD Time) weekly. (Virtual Classes)



Join us for an ongoing partnership dedicated to helping you achieve your goals.

We guarantee to work with you every step of the way, navigating all the challenges you may encounter during your transition to a new career.



Connect with us:

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0426 131 854**

E-Mail:

operations@synskills.com.au

Instagram:

@synskillsau

TikTok:

@synskillsau

YouTube:

@synskillsau_

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